

FULL DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2007 Estimates & 2012 Projections

Calculated using Proportional Block Groups

Prepared For United Equities

UNITED EQUITIES, INC.

Lat/Lon: 29.7698/-95.2162

RF1

Falcon Square Shopping Center Houston, TX		1.00 mi radius	3.00 mi radius	5.00 mi radius
POPULATION	2007 Estimated Population	16,458	79,751	174,349
	2012 Projected Population	17,203	83,602	183,299
	2000 Census Population	15,464	74,539	161,818
	1990 Census Population	13,247	65,377	143,068
	Historical Annual Growth 1990 to 2007	1.4%	1.3%	1.3%
	Projected Annual Growth 2007 to 2012	0.9%	1.0%	1.0%
HOUSEHOLDS	2007 Est. Households	4,793	24,357	52,208
	2012 Proj. Households	4,975	25,326	54,377
	2000 Census Households	4,552	23,070	49,183
	1990 Census Households	4,316	21,980	46,489
	Historical Annual Growth 1990 to 2007	0.7%	0.6%	0.7%
	Projected Annual Growth 2007 to 2012	0.8%	0.8%	0.8%
AGE	2007 Est. Population 0 to 9 Years	21.3%	19.1%	18.8%
	2007 Est. Population 10 to 19 Years	15.9%	16.3%	16.6%
	2007 Est. Population 20 to 29 Years	17.6%	15.2%	14.5%
	2007 Est. Population 30 to 44 Years	21.1%	21.1%	21.1%
	2007 Est. Population 45 to 59 Years	14.7%	17.1%	17.4%
	2007 Est. Population 60 to 74 Years	6.8%	8.1%	8.4%
	2007 Est. Population 75 Years Plus	2.7%	3.1%	3.2%
	2007 Est. Median Age	26.6	29.0	29.5
MARITAL STATUS & SEX	2007 Est. Male Population	52.2%	50.6%	50.7%
	2007 Est. Female Population	47.8%	49.4%	49.3%
	2007 Est. Never Married	29.8%	27.9%	28.1%
	2007 Est. Now Married	46.3%	49.6%	49.7%
	2007 Est. Separated or Divorced	18.2%	17.3%	16.9%
	2007 Est. Widowed	5.7%	5.2%	5.4%
INCOME	2007 Est. HH Income \$200,000 or More	0.5%	1.4%	1.5%
	2007 Est. HH Income \$150,000 to 199,999	1.0%	1.5%	1.4%
	2007 Est. HH Income \$100,000 to 149,999	5.1%	7.1%	7.3%
	2007 Est. HH Income \$75,000 to 99,999	8.3%	10.4%	10.6%
	2007 Est. HH Income \$50,000 to 74,999	19.5%	20.0%	19.5%
	2007 Est. HH Income \$35,000 to 49,999	18.1%	18.2%	17.7%
	2007 Est. HH Income \$25,000 to 34,999	15.8%	14.3%	14.3%
	2007 Est. HH Income \$15,000 to 24,999	14.9%	12.2%	12.5%
	2007 Est. HH Income \$0 to 14,999	16.8%	14.8%	15.4%
	2007 Est. Average Household Income	\$ 39,041	\$ 47,524	\$ 47,684
	2007 Est. Median HH Income	\$ 37,668	\$ 43,333	\$ 43,014
	2007 Est. Per Capita Income	\$ 11,401	\$ 14,771	\$ 14,496
	2007 Est. Number of Businesses	460	2,317	4,832
	2007 Est. Total Number of Employees	4,555	29,896	76,770

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RACE	2007 Est. White Population	57.4%	61.2%	59.6%
	2007 Est. Black Population	18.2%	17.5%	17.7%
	2007 Est. Asian & Pacific Islander	1.7%	2.2%	2.3%
	2007 Est. American Indian & Alaska Native	0.5%	0.5%	0.6%
	2007 Est. Other Races Population	22.2%	18.6%	19.8%
HISPANIC	2007 Est. Hispanic Population	11,272	47,946	105,578
	2007 Est. Hispanic Population Percent	68.5%	60.1%	60.6%
	2012 Proj. Hispanic Population Percent	69.8%	62.4%	62.9%
	2000 Hispanic Population Percent	65.4%	55.4%	55.7%
EDUCATION (Adults 25 or Older)	2007 Est. Adult Population (25 Years or Older)	8,805	45,141	99,188
	2007 Est. Elementary (0 to 8)	23.8%	19.6%	20.7%
	2007 Est. Some High School (9 to 11)	16.6%	15.6%	16.0%
	2007 Est. High School Graduate (12)	30.1%	30.7%	30.4%
	2007 Est. Some College (13 to 16)	14.6%	17.3%	17.0%
	2007 Est. Associate Degree Only	4.2%	4.8%	4.5%
	2007 Est. Bachelor Degree Only	7.5%	8.3%	7.7%
	2007 Est. Graduate Degree	3.3%	3.7%	3.6%
HOUSING	2007 Est. Total Housing Units	5,714	27,822	59,374
	2007 Est. Owner Occupied Percent	37.5%	50.3%	54.4%
	2007 Est. Renter Occupied Percent	46.3%	37.2%	33.5%
	2007 Est. Vacant Housing Percent	16.1%	12.5%	12.1%
HOMES BUILT BY YEAR	2000 Homes Built 1999 to 2000	2.6%	1.1%	1.1%
	2000 Homes Built 1995 to 1998	4.4%	4.0%	4.8%
	2000 Homes Built 1990 to 1994	2.7%	4.0%	3.7%
	2000 Homes Built 1980 to 1989	17.8%	20.4%	17.7%
	2000 Homes Built 1970 to 1979	32.4%	26.3%	23.1%
	2000 Homes Built 1960 to 1969	13.7%	15.6%	16.1%
	2000 Homes Built 1950 to 1959	18.3%	17.0%	19.3%
	2000 Homes Built Before 1949	8.1%	11.7%	14.2%
HOME VALUES	2000 Home Value \$1,000,000 or More	-	-	0.0%
	2000 Home Value \$500,000 to \$999,999	0.9%	0.2%	0.1%
	2000 Home Value \$400,000 to \$499,999	-	0.2%	0.1%
	2000 Home Value \$300,000 to \$399,999	-	0.1%	0.1%
	2000 Home Value \$200,000 to \$299,999	-	0.3%	0.3%
	2000 Home Value \$150,000 to \$199,999	0.3%	1.3%	1.0%
	2000 Home Value \$100,000 to \$149,999	3.1%	7.1%	6.7%
	2000 Home Value \$50,000 to \$99,999	53.1%	51.5%	51.4%
	2000 Home Value \$25,000 to \$49,999	41.5%	35.5%	34.7%
	2000 Home Value \$0 to \$24,999	1.1%	3.7%	5.6%
	2000 Median Home Value	\$ 56,774	\$ 60,011	\$ 57,917
	2000 Median Rent	\$ 328	\$ 387	\$ 360

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LABOR FORCE	2007 Est. Labor: Population Age 16+	11,410	56,766	124,134
	2007 Est. Civilian Employed	60.7%	59.6%	58.9%
	2007 Est. Civilian Unemployed	8.7%	7.2%	6.8%
	2007 Est. in Armed Forces	0.0%	0.1%	0.1%
	2007 Est. not in Labor Force	30.6%	33.1%	34.3%
	2007 Labor Force: Males	52.7%	50.3%	50.6%
	2007 Labor Force: Females	47.3%	49.7%	49.4%
OCCUPATION	2000 Occupation: Population Age 16+	6,097	29,123	61,720
	2000 Mgmt, Business, & Financial Operations	6.4%	6.9%	6.3%
	2000 Professional and Related	7.3%	11.1%	11.0%
	2000 Service	15.9%	14.6%	14.6%
	2000 Sales and Office	18.5%	26.0%	26.4%
	2000 Farming, Fishing, and Forestry	0.2%	0.2%	0.2%
	2000 Construction, Extraction, & Maintenance	24.6%	17.6%	18.4%
	2000 Production, Transport, & Material Moving	27.2%	23.5%	23.1%
	2000 Percent White Collar Workers	32.2%	44.1%	43.8%
2000 Percent Blue Collar Workers	67.8%	55.9%	56.2%	
TRANSPORTATION TO WORK	2000 Drive to Work Alone	60.5%	71.9%	72.2%
	2000 Drive to Work in Carpool	27.6%	20.6%	20.2%
	2000 Travel to Work by Public Transportation	4.5%	2.8%	2.6%
	2000 Drive to Work on Motorcycle	0.1%	0.1%	0.1%
	2000 Walk or Bicycle to Work	4.7%	2.4%	2.3%
	2000 Other Means	1.7%	1.2%	1.4%
	2000 Work at Home	0.9%	1.0%	1.1%
TRAVEL TIME	2000 Travel to Work in 14 Minutes or Less	24.0%	22.5%	21.6%
	2000 Travel to Work in 15 to 29 Minutes	38.8%	37.2%	37.3%
	2000 Travel to Work in 30 to 59 Minutes	29.4%	34.2%	34.2%
	2000 Travel to Work in 60 Minutes or More	7.8%	6.1%	6.9%
	2000 Average Travel Time to Work	24.6	25.2	25.7
CONSUMER EXPENDITURE	2007 Est. Total Household Expenditure (in Millions)	\$ 178.8	\$ 1,028.0	\$ 2,208.0
	2007 Est. Apparel	\$ 8.7	\$ 49.6	\$ 106.5
	2007 Est. Contributions & Gifts	\$ 10.1	\$ 60.1	\$ 128.9
	2007 Est. Education & Reading	\$ 4.5	\$ 26.3	\$ 56.2
	2007 Est. Entertainment	\$ 9.8	\$ 56.9	\$ 122.3
	2007 Est. Food, Beverages & Tobacco	\$ 29.9	\$ 169.5	\$ 364.2
	2007 Est. Furnishings And Equipment	\$ 7.4	\$ 43.3	\$ 93.0
	2007 Est. Health Care & Insurance	\$ 13.1	\$ 74.6	\$ 160.2
	2007 Est. Household Operations & Shelter & Utilities	\$ 53.4	\$ 306.9	\$ 659.4
	2007 Est. Miscellaneous Expenses	\$ 3.1	\$ 17.4	\$ 37.4
	2007 Est. Personal Care	\$ 2.6	\$ 15.0	\$ 32.2
	2007 Est. Transportation	\$ 36.2	\$ 208.3	\$ 447.5

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